

# SPECTRUM

DOG AND CAT FOOD

INTRODUCING A NEW ERA  
**IN PET FOOD**



OMEGA 3&6

GLUCOSAMIN  
CHONDROITIN

Anti Aging

Qrill Euphausia  
Superba

Reduced  
Oxidative Stress

**XOS**



## Why Spectrum

SPECTRUM is Kenya's only ultra-premium pet food line that is made from specially sourced natural products to ensure your pet gets the absolute best that nature has to offer. The two sub lines (Functional and Low Grain) are crafted by veterinarians and animal nutrition specialists to ensure the highest in class ingredient standards and specifications to optimize dog and cat health.

### Functional Products

Specialized products for different life stages and for the integrative treatment of various health challenges including Skin issues, food allergies, fussy eating, and obesity/blood sugar control.

#### All Spectrum functional line products include:

- Hydrolysed and dehydrated protein for optimal absorption
- Qrill Oil: the highest bioavailable source of Omega 3s
- Special Pre-biotics (Fructo-oligosaccharides and Xylo-oligosaccharides that ensure optimal digestive health and immune function
- Synox 3D (a proprietary antioxidant) and a variety of botanicals and herbs like citrus, rosemary, turmeric, aloe vera and more to combat disease and oxidative stress
- Palatability enhancers like chicken liver



### Low Grain Products

Spectrum Low Grain brings you the highest specification in world class nutrition products. Grains are often used as cheap fillers in pet food and spectrum low grain not only uses much lower fractions of grains, but switches the grain source to "ancient grains" like oats, rye and barley.

The grains that are used are further processed to reduce molecular weight to make them less allergy-inducing and inflammatory to the animal.

All the variations are packed with natural products like turmeric, artichoke, aloe vera, tomato, rosemary, pomegranate, watermelon, thyme, ginger, and more.

The cat food line comes pre-built with cranberry extract to support and heal urinary tract and renal issues.

This line truly is "Nature in a bag"!



*"Let food be thy  
medicine and  
medicine thy  
food"  
-Hippocrates*

# SPECTRUM

DOG AND CAT FOOD

## FUNCTIONAL PRODUCTS

### CAT FOOD



## KITTEN STARTER 32

Lamb & Rice Formula  
for kittens



Package: 400g



Healthy Start

Specially formulated complete and balanced ultra-premium food to meet the nutritional requirements of very young kittens (4 to 16 weeks of age) and queens during gestation and lactation. The nutritional concept of SPECTRUM Kitten Starter32 is focused to counter stress, digestive sensitivity, and the immune gap in kittens at weaning and during the post weaning period.

### COMPLETE AND BALANCED PET FOOD



#### OPTIMUM KITTEN GROWTH

Highly digestible protein sources and unique palatability helps your kitten to adapt to its food easily and ensure optimum growth.



#### OPTIMUM POSTPARTUM NUTRITION OF MOTHER CAT

Designed to meet the increased nutritional requirements of your mother cat due to lactation in the postpartum period.



#### OPTIMUM KIBBLE FEATURES

Softer kibble texture with micronized particles to ensure enhanced digestion to optimize the kitten and mother's immune system.

PRODUCT  
BENEFITS

Protein	Fat Content	Crude Fiber
%32	%22	%2

**COMPOSITION:** Dehydrated chicken protein, chicken fat, rice, maize, whey powder, hydrolysed bagasse fibre, dried antarctic krill (euphausia superba), hydrolysed chicken liver, brewer's yeast, whole egg powder, yucca schidigera, L-carnitine, fructo-oligosaccharides (300ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300ppm).

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 200 mg/kg, Vitamin C (E301): 200 mg/kg, Taurin: 1500 mg, Iron (E1): 320 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 45 mg/kg, Manganese (E5): 20 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.9 mg/kg, Preservatives - Antioxidants.

## KITTEN 38

Chicken Formula  
for kittens



Spectrum Kitten38, is a specially formulated complete and balanced ultra-premium food to meet the nutritional requirements of kittens from 2 to 12 months.



Package: 2Kg

### COMPLETE AND BALANCED PET FOOD

### PRODUCT BENEFITS



#### STRESS CONTROL

Highly digestible protein sources and unique palatability helps your kitten to adapt to its food easily and ensure optimum growth.



#### IMMUNE CONTROL

Kitten38 contains astaxanthin from antarctic krill oil to boost immune function and optimize natural defenses.



#### HEALTHY GROWTH:

Contains Fructo-oligosaccharides to stabilize the intestinal flora, promoting digestive security.



#### IMMUNE CONTROL

Kitten38 kibble have a multilayer coating of liquid and solids to avoid overeating and reducing the risk of obesity into adulthood.

Protein	Fat Content	Crude Fiber
%38	%18	%2,3

**COMPOSITION:** Dehydrated chicken protein, dehydrated fish protein, chicken fat, rice, maize, whey powder, hydrolysed bagasse fibre, dried antarctic krill (euphausia superba), hydrolysed chicken liver, brewer's yeast, whole egg powder, yucca schidigera, L-carnitine, fructo-oligosaccharides (300ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300ppm).

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 200 mg/kg, Vitamin C (E301): 200 mg/kg, Taurin: 1500 mg, Iron (E1): 320 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 45 mg/kg, Manganese (E5): 20 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.9 mg/kg, Preservatives - Antioxidants.

## FUSSY 34

Salmon & Rice Formula  
for adult cats



Taste Sure

Spectrum Fussy 34, is a specially formulated complete and balanced ultra-premium cat food to meet the nutritional requirements of an adult cat with irregular appetite.

Package: 2Kg

### COMPLETE AND BALANCED PET FOOD

#### PRODUCT BENEFITS



#### CONSISTENT DIGESTION

Contains Fructo-Oligosaccharides: a super pre-biotic fiber to optimize good gut bacteria, promoting optimal intestinal health.



#### APPETITE REGULATION

SPECTRUM Fussy 34 contains bioactive polypeptides which help stimulate appetite.



#### STRONG IMMUNITY

Supports a strong immune system with natural antioxidants



#### TASTINESS

The SQF concept In SPECTRUM Fussy 34 is boosted with an exclusive natural aroma to ensure appetite and eating pleasure.

Protein	Fat Content	Crude Fiber
%34	%16	%2,5

**COMPOSITION:** Dried fish protein, dried chicken protein, brown rice, wheat, corn, chicken oil, corn gluten meal, dried antarctic krill (*euphausia superba*) (4%), hydrolyzed chicken livers protein, carob flour, brewer's yeast, blueberry, yucca- schidigera, fructo-oligosaccharide (600 ppm), L-carnitine, rosemary (*rosmarinus* sp.) - turmeric (*curcuma* sp.) - grape seed (*vitis* sp.) - citrus (*citrus* sp.), clove.

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 200 mg/kg, Vitamin C (E301): 200 mg/kg, Taurin: 1500 mg, Iron (E1): 200 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 18 mg/kg, Manganese (E5): 70 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.3 mg/kg, Preservatives - Antioxidants.

# SLIM 34

## Salmon & Rice Formula

### for adult cats



**Appetite  
Regulation**

**Spectrum Slim34** is a specially formulated complete and balanced ultra-premium cat food to meet the nutritional requirements of adult cats prone to obesity/suboptimal blood sugar control or have been sterilized. This formula is boosted by sugar cane fiber to regulate food intake via increased satiety and blood sugar control.

**Package: 2Kg**

## COMPLETE AND BALANCED PET FOOD

## PRODUCT BENEFITS



### CELL PROTECTION

The titrated plant extracts limit the consequences of oxidative stress by limiting the production of toxic end metabolites. In addition, the Synox 3D increases the bioavailability of essential free fatty acids and vitamins indispensable in skin regeneration.



### APPETITE REGULATION

The SQF concept in this formula is boosted by hydrolysed sugar cane fibre to regulate food intake and limit weight gain.



### INTESTINAL HEALTH

Contains Fructo-oligosaccharides to stabilise the intestinal flora, promoting optimal intestinal health and digestive comfort.



### SKIN CARE

Rich in Antarctic Omega 3 phospholipids to strengthen the skin barrier, ensuring optimal skin care.

Protein	Fat Content	Crude Fiber
%34	%12	%7

**COMPOSITION:** Dehydrated chicken protein, brown rice, maize, maize gluten, hydrolysed bagasse fibre, chicken oil, dehydrated fish protein, wheat, dried antarctic krill (4%), hydrolysed chicken liver, brewer's yeast, carob flour, DL-methionine, cranberry extract, yucca-quillaja, fructo-oligosaccharides (600 ppm), L-carnitine, rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp.- eugenia sp.(300 ppm).

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 200 mg/kg, Vitamin C (E301): 200 mg/kg, Taurine: 1500 mg, Iron (E1): 200 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 18 mg/kg, Manganese (E5): 70 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.3 mg/kg, Preservatives - Antioxidants.

# HAIRBALL & INDOOR34

Chicken & Rice Formula  
for adult cats



Hairball Control

Spectrum Hairball34 is a specially formulated complete and balanced ultra-premium food to meet the nutritional requirements of adult cats during their **moulting** period or when they have an excessive hair shedding problem.

Package: 2Kg

## COMPLETE AND BALANCED PET FOOD

### PRODUCT BENEFITS



#### PREVENTION OF HAIRBALL FORMATION

Spectrum Adult Cat Hairball34 is designed to limit hairball formation and via extra fat and fiber content. This helps the cat to prevent and manage undesired symptoms of ingesting too much hair from grooming (vomiting, retching, and coughing). The formulation works by avoiding stimulation of the stomach and encouraging excretion of accumulated hairs from the stomach to the intestines or the formation of the ball of hair that can be easily expelled orally



#### COAT AND SKIN CARE:

Hairball34 contains highly bioavailable marine phospholipids to strengthen the skin barrier and coat, ensuring optimal health.



#### INTESTINAL HEALTH

Hairball34 contains fructo-oligosaccharides to stabilize intestinal flora, promoting optimal intestinal health and digestive comfort.

Protein	Fat Content	Crude Fiber
%34	%12	%6

**COMPOSITION:** Dehydrated chicken protein, rice, chicken fat, hydrolysed bagasse fibre, potato flour, dried antarctic krill (*euphausia superba*), hydrolysed chicken liver, brewer's yeast, carob flour, blueberry extract, psyllium husks, yucca schidigera, L-carnitine, fructo-oligosaccharides (300ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300ppm).

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 200 mg/kg, Vitamin C (E301): 200 mg/kg, Taurin: 1500 mg, Iron (E1): 320 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 45 mg/kg, Manganese (E5): 20 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.9 mg/kg, Preservatives - Antioxidants.

# SPECTRUM

DOG AND CAT FOOD

## FUNCTIONAL PRODUCTS

### DOG FOOD





Package: 3Kg

# PUPPY STARTER 30

Lamb & Rice Formula  
for all breed puppies



Healthy Start

Spectrum Puppy Starter30 is an ultra-premium puppy food formulated to meet the nutritional requirements of very young and newly weaned puppies of all breeds (3-10 weeks old). It is made with highly digestible hydrolyzed proteins, gut-supportive pre-biotics, immune boosters, and highly absorbable micronutrient compounds. It is boosted with L-carnitine to preserve lean mass and promote muscle growth. Puppy starter30 is also an optimal solution to support pregnant and lactating mothers to keep their health in optimal condition throughout the gestation, birthing, and weaning processes

## COMPLETE AND BALANCED PET FOOD

### PRODUCT BENEFITS



#### OPTIMUM PUPPY GROWTH

With its highly digestible protein sources and unique flavor, allows your puppy to easily get used to their food, supports their growth in accordance to breed characteristics and health requirements.



#### OPTIMUM POSTPARTUM NUTRITION OF MOTHER DOG

Formulated to meet the increasing nutritional needs of the puppy's mom after birth.



#### STRONG IMMUNE SYSTEM

The highly digestible formulation combined with the proprietary SQF antioxidant support a healthy immune system.

Protein	Fat Content	Crude Fiber
%30	%18	%2,5

**COMPOSITION:** Dried chicken protein, brown rice, chicken fat, corn, dried lamb protein, dried antarctic krill (euphausia superba) (4%), wheat, hydrolyzed chicken liver protein, whey powder, carob flour, brewer's yeast, L -carnitine xylo-oligosaccharide (400 ppm), rosemary (rosmarinus sp.) - turmeric (curcuma sp.) - grape seed (vitis sp.) - citrus sp.) clove (clove).

**Additives:** Iodine (E2): 1.5 mg / kg, Copper (E4): 45 mg / kg, Manganese (E5): 20 mg / kg, Zinc (E6): 180 mg / kg, Selenium (E8) 0,9 mg / kg Preservatives - Antioxidants .



## PUPPY 32

Lamb & Rice Formula

for mini & medium puppy breeds



Silhouette pass

Complete and balanced ultra premium puppy food formulated to meet the dietary needs of small / mini and medium breed puppies from 2 to 14 months (expected adult weight less than 25 kg). Veterinarian recommended.

Package: 3Kg, 12Kg

### COMPLETE AND BALANCED PET FOOD

## PRODUCT BENEFITS



#### IDEAL MUSCLE DEVELOPMENT

The SQX concept in SPECTRUM Puppy32 is boosted by L-carnitine to ensure the lean body mass and ideal silhouette of your future adult dog.



#### STRONG IMMUNE SYSTEM

The inclusion of astaxanthin, a bioactive natural carotenoid, enhances local and general immunity. Astaxanthin has an antioxidant potential 500 times stronger than vitamin E and limits the impact of oxidative stress on the immune system. Astaxanthin in SPECTRUM Puppy32 modulates the immune response and contributes to counter the loss of maternal immunity in the growing puppy.



#### MEMORY DEVELOPMENT

DHA in SPECTRUM Puppy32 is linked to a better ability to learn and memorize. DHA in dried Antarctic krill has mainly a phospholipid structure. To be digested, phospholipids are dependent upon bile. Directly absorbed by the intestinal epithelia and distributed via blood plasma, krill Omega 3 phospholipids offer a higher bioavailability than classical Omega 3 triglycerides. The brain absorbs 2.2 times more Omega 3 phospholipids than classical DHA triglycerides.



#### DIGESTIVE SECURITY:

XOS (Xylo-oligosaccharides) super prebiotics neutralize potential pathogenic bacteria and boost the local defenses or immunity by increasing the local production of antibodies. The intestinal tract is the first entry for pathogens. A boosted local immunity allows, especially in young animals, to avoid any damage to the intestinal wall. XOS stimulate the selective growth and activity of beneficial bacteria in the large intestine. Xylo-oligosaccharides in SPECTRUM Puppy32 limit energy-wasting fermentation, which is often the source of digestive discomfort and flatulence.

Protein	Fat Content	Crude Fiber
%32	%22	%2

**COMPOSITION:** Dehydrated chicken protein, brown rice, chicken oil, maize, dehydrated lamb meat protein, dried antarctic krill (*euphausia superba*) (4%), wheat, hydrolysed chicken liver, whey powder, carob flour, brewer's yeast, L-carnitine, xylo-oligosaccharide (400 ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300 ppm).

**Additives:** Vitamin A (E-672): 18000 IU/kg, Vitamin D3 (E-671): 1500 IU/kg, Vitamin E (3A700): 150 mg/kg, Vitamin C (E301): 200 mg/kg, Iron (E1): 150 mg/kg, Iodine (E2): 1.5 mg/kg, Copper (E4): 15 mg/kg, Manganese (E5): 70 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8): 0.3 mg/kg, Preservatives - Antioxidants.



Package: 3Kg, 12Kg

## Puppy 30

### Lamb & Rice Formula

### for large breed puppies



Optimum  
Growth

Specially formulated complete and balanced ultra-premium puppy food to meet nutritional requirements of large puppies (expected adult weight 25 kg or more) from 2 to 14 months of age. Veterinarian recommended.

## COMPLETE AND BALANCED PET FOOD

## PRODUCT BENEFITS



### OPTIMUM PUPPY GROWTH

Provides healthy growth with highly digestible energy and protein sources (such as hydrolysed chicken liver protein). Enriched with L-carnitine for ideal organ and muscle development for the optimal growth of your puppy.

### STRONG IMMUNE SYSTEM

Helps to protect your puppy from diseases with its glutamine-rich (Qrill) content, which increases antibody production.

### BONE JOINT HEALTH

With its complete and balanced protein-mineral content and rich glucosamine content, Spectrum Puppy 30 prevents skeletal disorders in large breed puppies.

### LEARNING ABILITY DEVELOPMENT

Omega 3 fatty acids from Qrill oil promote optimal brain and nervous system development to enhance your puppy's learning abilities.

Protein	Fat Content	Crude Fiber
%32	%16	%3,5

**COMPOSITION:** Dried chicken protein, brown rice, chicken fat, corn, dried lamb protein, dried antarctic krill (euphausia superba) (4%), wheat, hydrolyzed chicken liver powder, whey powder, carob flour, brewer's yeast, L -Carnitine, xylo-oligosaccharide (400 ppm), rosemary (rosmarinus sp.) - turmeric (curcuma sp.) - grape (vitis sp.) - citrus sp.) - mango (eugenia sp.) (300 ppm) .

**Additives:** Iodine (E2): 1.5 mg / kg, Copper (E4): 15 mg / kg, Manganese (E5): 70 mg / kg, Zinc (E6): 180 mg / kg, Selenium (E8) 0, 3 mg / kg Preservatives - Antioxidants.



## DERM26

### HYPOALLERGENIC

#### Salmon & Rice Formula

#### for all large breed adult dogs



Spectrum Derm26 is hypoallergenic and useful for all dogs that are prone to allergies. This formulation contains aloe vera and other skin-specific nutrients to assist with managing sensitive skin and allergies.

**Package:**  
**3Kg, 12Kg**

### COMPLETE AND BALANCED PET FOOD

### PRODUCT BENEFITS



#### DERM SECURE

The SQX concept in SPECTRUM Derm26 is boosted by purified Aloe vera extract to stimulate collagen synthesis, promoting skin elasticity.



#### SHINY COAT

Rich in highly bioavailable marine phospholipids from Krill oil to promote cellular health, strengthen the skin barrier and promote coat renewal



#### DIGESTIVE SECURITY

Formulated with Xylo-oligosaccharides to stabilise the intestinal Flora and optimize nutrient absorption.



#### CELL PROTECTION

Contains Synox 3D, a blend of titrated plant extracts to protect against free radical damage and increase the bioavailability of essential free fatty acids.

Protein	Fat Content	Crude Fiber
%26	%15	%3,5

**COMPOSITION:** Dehydrated fish protein, brown rice, maize, chicken oil, wheat, dried antarctic krill (4%), hydrolysed chicken liver, brewer's yeast, whey powder, carob flour, salt, aloe vera, xylo-oligosaccharide (400 ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citris sp. - eugenia sp. (300 ppm).

**Additives:** Iodine (E2): 1,5 mg/kg, Copper (E4): 15 mg/kg, Manganese (E5): 70 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8) 0,3 mg/kg Preservative - Antioxidant

# SENSITIVE 26

Lamb & Rice Formula



Taste  
Sure

## for medium & large breed adult dogs

SPECTRUM Sensitive 26 is a complete and balanced ultra-premium food designed for dogs with sensitive digestion and fussy taste. It includes high levels of very digestible hydrolysed proteins for easy digestion and has outstanding palatability to support appetite in fussy dog breeds. This formulation is designed for dogs larger than 10kg.



Package: 3Kg, 12Kg

## COMPLETE AND BALANCED PET FOOD

## PRODUCT BENEFITS



### CELL PROTECTION

Contains a blend of titrated natural plant extracts to counter cell damage and strengthen immunity.



### SKIN PROTECTION

Contains astaxanthin and marine essential fatty acids help to maintain skin elasticity and to limit skin irritation.



### DIGESTIVE SECURITY

Formulated with hydrolysed proteins that are easy to absorb and don't irritate the gut lining. Lower fiber content eases the digestive process. Proprietary prebiotics (XOS) support beneficial gut flora further improving the digestion and absorption.



### TASTINESS

Boosted with hydrolysed chicken liver and other natural palatants to stimulate appetite.

Protein	Fat Content	Crude Fiber
%32	%22	%2

**COMPOSITION:** Dehydrated fish protein, brown rice, maize, chicken oil, wheat, dried antarctic krill (4%), hydrolysed chicken liver, brewer's yeast, whey powder, carob flour, salt, aloe vera, xylo-oligosaccharide (400 ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300 ppm).

**Additives:** Iodine (E2): 1,5 mg/kg, Copper (E4): 45 mg/kg, Manganese (E5): 70 mg/kg, Zinc (E6): 180 mg/kg, Selenium (E8) 0,3 mg/kg Preservative - Antioxidant

# SENSITIVE 27

Lamb & Rice Formula



Package: 3Kg



Taste  
Sure

## for mini and small breed adult dogs

SPECTRUM Sensitive27 is a complete and balanced ultra-premium dog food designed for the sensitive digestion of many mini and small breeds. It contains easy to digest hydrolysed proteins to assist with food intolerances.

## COMPLETE AND BALANCED PET FOOD

## PRODUCT BENEFITS



### CELL PROTECTION

SPECTRUM Sensitive 27 contains a blend of titrated natural plant extracts to counter cell damage and strengthen immunity



### SKIN PROTECTION

SPECTRUM Sensitive 27 contains astaxanthin and marine essential fatty acids to help maintain skin elasticity and limit skin irritation.



### DIGESTIVE SECURITY

Formulated with hydrolysed proteins that are easy to absorb and don't irritate the gut lining. Lower fiber content eases the digestive process. Proprietary prebiotics (XOS) supports beneficial gut flora further improving digestion and absorption.



### TASTINESS

Boosted with hydrolysed chicken liver and dried Qrill to stimulate appetite and maximize nutrient absorption

Protein	Fat Content	Crude Fiber
%27	%14	%5,5

**COMPOSITION:** Dehydrated lamb protein, dehydrated chicken protein, brown rice, maize, chicken oil, wheat, dried antarctic qrill (*euphausia superba*) (4%), hydrolysed chicken liver, hydrolysed bagasse fibre, whey powder, carob flour, brewer's yeast, salt, aloe vera, xylitol-oligosaccharide (400 ppm), rosmarinus sp. - curcuma sp. - vitis sp. - citrus sp. - eugenia sp. (300 ppm).

**Additives:** Vitamin A (E-672):18000 IU/kg, Vitamin D3 (E-671):1500 IU/kg, Vitamin E (3A700):150 mg/kg, Vitamin C (E301):200 mg/kg, Iron (E1):150 mg/kg, Iodine (E2):1.5 mg/kg, Copper (E4):15 mg/kg, Manganese (E5):70 mg/kg, Zinc (E6):180 mg/kg, Selenium (E8):0.3 mg/kg, Preservatives - Antioxidants.

# SPECTRUM

ALL NATURAL PET FOOD

LOW  
GRAIN

%100  
SATISFACTION  
GUARANTEED

## NUTRITION

THE WAY NATURE INTENDED



### OPTIMUM NUTRITION

Formulated with **higher levels of protein, fat and lower glycemic carbohydrates** to mimic carnivore nutrition more closely



### OPTIMUM DIGESTION

Carnivores do not digest all grains well as they have short intestines. Spectrum Low Grain has been specially **formulated with specific grains that have been pre-processed for easier digestion.** Better absorption naturally reduces stool odor and quantity



### NATURAL ANTI-OXIDANTS

Natural anti-oxidants (flavanoids) obtained from different herbs, fruits and vegetables such as artichoke, tomato, red onion, rosemary, citrus, black grape, date palm, blackberry, olive, watermelon, pomegranate, **protect from heart disease, diabetes, cancer, and support the immune system**



## BENEFITS



### HYPOALLERGENIC

Most grains have an allergenic effect on carnivores, Spectrum Low Grain Combats this by using a very **low grain content making it suitable for even the most allergy prone animals**



## CAT FOOD



### FRUCTO-OLIGOSACCHARIDES (FOS)

A healthy digestive system is critical to good health. FOS are specialized prebiotic fibers that enhance the growth of beneficial gut flora that optimize immune health



### CHIA SEED

Chia seed is a rich source of Omega 3 which supports skin and coat health, brain development, digestive security and joint health



### BLUEBERRY

Rich in anthocyanins and ellagic acid which protect the brain, the heart and reduce the risk of cancer



## Chicken, Turkey & Cranberry Formula

for kittens

**Ingredients:** Dehydrated chicken and turkey protein (min. 40%) cereals (rice, corn, oat, chicken fat, whey powder, sugar cane fiber, hydrolized chicken, protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, cranberry, L-carnitine, yucca, schidigera, fructooligosaccharides (FOS), dried egg powder, turmeric, artichoke, oliver, red, onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts



**Package: 2Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 38%
- Crude Fat: 18%
- Crude Ash: 8%
- Crude Cellulose (Fibre): 2.5%

**94%**

ANIMAL  
PROTEIN  
CONTENT



**Package: 2Kg**



## Chicken, Turkey & Cranberry Formula

for adults cats

**Ingredients:** Dehydrated chicken and turkey protein (min. 40%) cereals (rice, corn, oat, chicken fat, whey powder, sugar cane fiber, hydrolized chicken, protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, cranberry, L-carnitine, yucca, schidigera, fructooligosaccharides (FOS), dried egg powder, turmeric, artichoke, oliver, red, onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 36%
- Crude Fat: 16%
- Crude Ash: 8%
- Crude Cellulose (Fiber): 2.5%

**92%**

ANIMAL  
PROTEIN  
CONTENT



## Salmon, Anchovy & Cranberry for adult cats

**Ingredients:** Dehydrated chicken and turkey protein (min. 40%) cereals (rice, corn, oat, chicken fat, whey powder, sugar cane fiber, hydrolized chicken, protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, cranberry, L-carnitine, yucca, schidigera, fructooligosaccharides (FOS), dried egg powder, turmeric, artichoke, oliver, red, onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts



**Package: 2Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 36%
- Crude Fat: 16%
- Cruse Ash: 8%
- Crude Cellulose: 2.5%

**92%**

ANIMAL  
PROTEIN  
CONTENT



## Chicken, Turkey & Cranberry Formula for sterilised cats

**Ingredients:** Dehydrated chicken and turkey protein (min. 40%) cereals (rice, corn, oat, chicken fat, whey powder, sugar cane fiber, hydrolized chicken, protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, cranberry, L-carnitine, yucca, schidigera, fructooligosaccharides (FOS), dried egg powder, turmeric, artichoke, oliver, red, onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts



**Package: 2Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 34%
- Crude Fat: 14%
- Crude Ash: 8%
- Crude Cellulose (Fiber): 7%

**91%**

ANIMAL  
PROTEIN  
CONTENT





## DOG FOOD



### XYLO OLIGO SACCHARIDES (XOS)

A healthy digestive system is critical to good health. XOS are specialised prebiotic fibers that enhance the growth of beneficial gut flora that optimize immune health



### CHIA SEED

Chia seed is a rich source of Omega 3 which supports skin and coat health, brain development, digestive security and joint health



### BLUEBERRY

Rich in anthocyanins and ellagic acid which protect the brain, the heart and reduce the risk of cancer





**Package: 2.5Kg**



## Lamb & Blueberry for mini & small breed puppies

*Ingredients: Dehydrated chicken and turkey protein (min. 40%) cereals (rice, corn, oat, chicken fat, whey powder, sugar cane fiber, hydrolyzed chicken, protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, cranberry, L-carnitine, yucca, schidigera, fructooligosaccharides (FOS), dried egg powder, turmeric, artichoke, olive, red, onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts*

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 34%
- Crude Fat: 20%
- Crude Ash: 9%
- Crude Cellulose: 3.5%

**92%**

ANIMAL  
PROTEIN  
CONTENT



## Lamb & Blueberry for medium & large breed puppies

*Dehydrated animal protein (lamb protein min. 26%), cereals (rice, corn, oat), chicken fat, whey powder, sugar cane fiber, hydrolyzed lamb protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, L-carnitine, xylooligosaccharides (XOS), glucosamine, chondroitin sulfate, yucca schidigera, dried egg powder, turmeric, artichoke, olive, red onion, blackberry, tomato, watermelon, pomegranate, thym, rosemary, ginger extracts.*



**Package: 2.5Kg,  
12Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 30%
- Crude Fat: 18%
- Crude Ash: 9%
- Crude Cellulose: 3.5%

**90%**

ANIMAL  
PROTEIN  
CONTENT





## Lamb & Blueberry for mini & small breed adult dogs

Dehydrated animal protein (lamb protein min. 26% ), cereals (rice, corn, oat), chicken fat, whey powder, sugar cane fiber, hydrolyzed lamb protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, L-carnitine, xylooligosaccharides (XOS), yucca schidigera, dried egg powder, turmeric, artichoke, olive, red onion, blackberry, tomato, watermelon, pomegranate, thym, rosemary, ginger extracts.

**Package: 2.5Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 30%
- Crude Fat: 18%
- Crude Ash: 9%
- Crude Cellulose: 5.5%

**89%**

ANIMAL  
PROTEIN  
CONTENT



## Lamb & Blueberry for medium & large breed puppies

Dehydrated animal protein (lamb protein min. 26%), cereals (rice, corn, oat), chicken fat, whey powder, sugar cane fiber, hydrolyzed lamb protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, flax seed, L-carnitine, xylooligosaccharides (XOS), glucosamine, chondroitin sulfate, yucca schidigera, dried egg powder, turmeric, artichoke, olive, red onion, blackberry, tomato, watermelon, pomegranate, thym, rosemary, ginger extracts.



**Package: 2.5Kg.  
12Kg**

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 32%
- Crude Fat: 18%
- Crude Ash: 9%
- Crude Cellulose: 3.5%

**90%**

ANIMAL  
PROTEIN  
CONTENT



## Salmon, Anchovy & Cranberry

for mini & small breed adult dogs

Dehydrated animal protein (salmon and anchovy protein min. 26%), cereals (rice, corn, oat), anchovies oil, chicken fat, whey powder, sugar cane fiber, hydrolyzed chicken protein, carob meal, pea starch, brewery's yeast, salt, blueberry, chia seed, L-carnitine, xylooligosaccharides (XOS), yucca schidigera, dried egg powder, turmeric, artichoke, olive, red onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts.



Package: 2.5Kg

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 30%
- Crude Fat: 18%
- Crude Ash: 8%
- Crude Cellulose: 5.5%

89%

ANIMAL  
PROTEIN  
CONTENT



Package: 2.5Kg, 12Kg

## Salmon, Anchovy and Cranberry

for medium & large adult dogs

Dehydrated animal protein (salmon and anchovy protein min. 26%), cereals (rice, corn, oat), anchovies oil, chicken fat, whey powder, sugar cane fiber, hydrolyzed chicken protein, carob meal, pea starch, brewer's yeast, salt, blueberry, chia seed, flaxseed, L-carnitine, xylooligosaccharides (XOS), glucosamine, chondroitin sulfate, yucca schidigera, dried egg powder, turmeric, artichoke, olive, red onion, blackberry, tomato, watermelon, pomegranate, thyme, rosemary, ginger extracts.

### ANALYTICAL CONSTITUENTS:

- Crude Protein: 28%
- Crude Fat: 14%
- Crude Ash: 8%
- Crude Cellulose: 3%

85%

ANIMAL  
PROTEIN  
CONTENT



# SPECTRUM

DOG AND CAT FOOD



🌐 [petstore.co.ke](https://petstore.co.ke)  
📞 +254-795-350-292  
📞 T: +254-795-350-292

📍 Mashiara Park, Kaptagat Road  
Nairobi, Kenya  
Email: [sales@petstore.co.ke](mailto:sales@petstore.co.ke)